



Bangalore Metro Rail Corporation Limited

REQUEST FOR PARTICIPATION

FOR

EXCLUSIVE SIGNATURE TUNE

TO

BANGALORE METRO RAIL CORPORATION

October 2010

**BANGALORE METRO RAIL CORPORATION LIMITED
3rd Floor, BMTC Complex, K.H. Road,
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Request for Participation

Bangalore Metro Rail Corporation Limited

**REQUEST FOR PARTICIPATION
EXCLUSIVE SIGNATURE TUNES TO
BANGALORE METRO RAIL CORPORATION**

Date of Issuance : 18 th October,2010	Proposal Due Date : 30 th October 2010
RFP Numbers: FY.- 10- CPRO - 01	Titles: Signature Tunes
Agency Contact: Chief Public Relations Officer. Email Address : chavan@bmrc.co.in	
Attachments : Requirements Terms & Conditions Intellectual Property Right Certificate Verification Certificate	

Participants - Company or Individual shall participate in the competition and the product submitted shall be valid for 90 days unless otherwise stated. Signature tune prepared by the Participant- Company or individual shall be by an authorized representative of the company or individual and submitted to BMRCL on or before the proposal due date along with the Signature tunes.

Company or Individual Name/Address:

Signature of Authorized Representative / Individual

Name and Title :

REQUEST FOR PARTICIPATION
BANGALORE METRO RAIL CORPORATION
EXCLUSIVE SIGNATURE TUNES

1. Objective :

The objective of this Request for Participation is for Exclusive Creation of Signature tunes for the Exclusive use of Bangalore Metro Rail Corporation. Selection is of creative, talented and skilled companies or Individual who can be relied upon to implement a broad range of programs and / or assignments in an “On call” manner. Selected Exclusive Signature Tunes will carry a cash price of Rs, 1,00,000 Only.

2. RFP Specifications Summary :

Participants participating in this competition will use their personnel, equipment and services related to the preparation of this exclusive “Signature Tunes” for the exclusive use of Bangalore Metro Rail Corporation. The selected signature tune will remain the exclusive right of BMRCL for its exclusive use. Exclusive use can include, but are not limited to, on-location assignments; Studio assignments, outdoor and indoor assignments, corporate assignments; assignments for advertising and editorial applications; interviews; presentations etc.,

To be eligible for selection the company or Individual must be able to demonstrate the skill and the product should be in the following services:

- Each participant may provide up to four signature tunes.
- Eight Track Recording.
- Tunes should not exceed Four seconds.
- Audio Format – Preferably MP3.
- Genre Music.
- Synopsis & Notations of the Tunes.
- All works should be digital and copies given to BMRCL when requested for.

3. Evaluation and Selection Criteria :

No formal presentations or appearances will be required under this RFP. As appropriate, all materials can be submitted in hard copy, digitally or a combination of both. Material provided will not be returned, so please do not send one of a kind materials. Participants will be evaluated and selected on a range of criteria that is largely qualitative. Some of the areas of evaluation include.

A. Skill/Creativity/Experience:

Please provide a review of portfolio samples, including assignment and specific Projects that you feel demonstrate technical skill and creative execution. This

also includes the review of a resume and / or brochure that details your business experience clients served projects of note, etc.

B. Resources / Capability:

Please provide a written review of your firm's actual "under roof" capability (such as equipments owned, staff, studio capacity, lab resources, etc.), as well as those type of resources you rent or outsource.

C. Reference / Referrals:

Please provide a list of at least of at least three current professional references.

D. Delivery and Confidentiality:

All the assignments completed as per the BMRCL requirement shall be delivered in high resolution DVD in copies. All these assignments are confidential and are the sole property of BMRCL. The original tune/music, notations and synopsis shall be handed over to BMRCL and after completion of selection of the Signature tunes by BMRCL, shall form the Intellectual Property of BMRCL.

4. RFP Deadline

Included with this RFP are Intellectual Property Right Certificate and a Verification certificate. These forms must be completed and returned with your proposal. Your proposal will not be considered as a valid response unless these original documents are included.

Proposal materials and completed forms relating to this RFP must be received by the Bangalore Metro Rail Corporation on or before 30th October, 2010 at 15.00 Hrs.

Please submit proposal & materials in a sealed cover marked "Signature Tunes" to:

The Chief Public Relations Officer

Bangalore Metro Rail Corporation Ltd., 3rd Floor, BMTC Complex,
K.H.Road, Shanthinagar, Bangalore – 560 027.

E-mail: chavan@bmrc.co.in, Web: www.bmrc.co.in

Telephone calls or personal visits to the office or associates are prohibited during the evaluation process. Proposals submitted after the due date and time will not be considered, no exceptions. The original signed Professional Service Contract Affidavit and Non-middle men certificate must be submitted with your proposal.

5. RFP and Subsequent Terms and Conditions.

- a. BMRCL reserves the right to select one, partial or none.
- b. Selected participant shall be awarded a cash prize of Rs 1, 00,000 only.
- c. Incidental to this award, taxes on the individual or on the company is the sole responsibility of the participant and not of BMRCL.

- d. This competition does not create an employment relationship. Company or Individual performing services required are not an employee of the State or the requesting Agency.
- e. This service shall include all sales tax or excise tax or such other taxes as applicable under all the laws of the state and the central.
- f. No oral statement, online click wrap amendments, facsimile, mail or other notification issued by the participants shall modify or otherwise effect the terms, conditions or specifications stated unless accepted in writing by the BMRCL.
- g. The participant shall agree to indemnify and hold harmless BMRCL against any and all bodily injury and property damage, deficiencies or liabilities resulting from any negligence or non-fulfillment of any term or condition of this competition. The Participant shall indemnify and hold harmless BMRCL under this competition from any and all assessments, Judgments, Costs, legal and other reasonable expenses incidental to any of the foregoing.
- h. The selected participant is an Equal Opportunity Employer, a provider of services and /or assistance, and is in compliance with the all the rules and regulations prevailing in the State and the Central.
- i. The Intellectual Property Right of the Signature Tune shall vest with BMRCL.

INTELLECTUAL PROPERTY RIGHT CERTIFICATE

1	<p>I / We confirm and declare that the Signature Tunes prepared for Bangalore Metro Rail Corporation be the Intellectual Property Right of BMRCL.</p> <p>Signed :</p> <p>Date :</p>
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VERIFICATION STATEMENT

1	<p>By virtue of the signature below, I /we confirm to my best knowledge and belief the information contained in this sections and any Annex thereto and all supporting and explanatory information is truthful and exact.</p> <p>Signed :</p> <p>(Same signatory as on letter of application)</p> <p>Date :</p>
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